

America's
#1 Kids
100% Juice
Brand*

No Added
Sugar

Juicy Juice®

100% Vegetable Juice

ORANGE MEDLEY

New!
6.75 oz Size

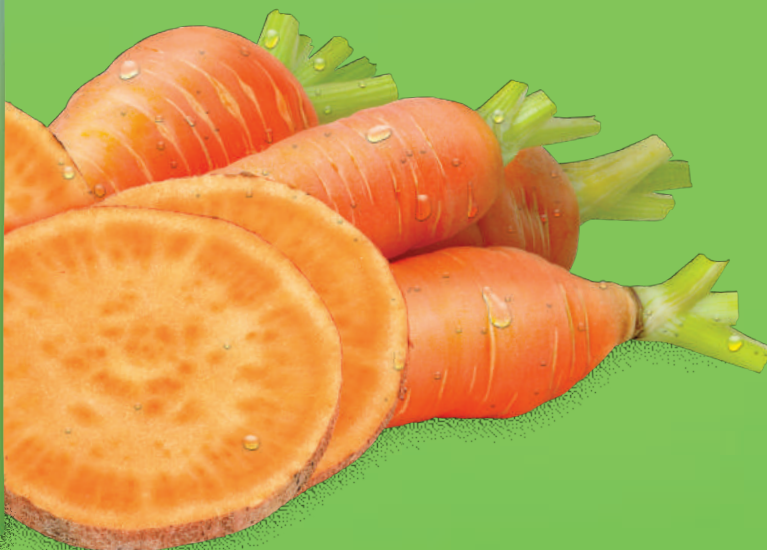


Juice Boxes are:

- Cafeteria friendly
- Shelf stable
- No refrigeration necessary



- ✓ 100% VEGETABLE JUICE
- ✓ A TASTE KIDS LOVE
- ✓ NO ADDED SUGAR
- ✓ NO HIGH FRUCTOSE CORN SYRUP
- ✓ NO ARTIFICIAL SWEETENERS
- ✓ EXCELLENT SOURCE OF VITAMINS A & C
- ✓ MEETS USDA SMART SNACK GUIDELINES





Juicy Juice®

100% Vegetable Juice

ORANGE MEDLEY

Product Name	Item Number	Case UPC	Units per Case	Percent Juice	Serving Size	Calories (per serving)	% DV Vitamin C (per serving)	Max Shelf-Life (non-refrigerated)	Type of Container
JUICY JUICE ORANGE MEDLEY Single Serve 4.23 fl oz	00066	8-89497-00066-9	40	100%	4.23 oz	50	60%	12 months	Juice Box
JUICY JUICE ORANGE MEDLEY Single Serve 6.75 fl oz	00082	8-89497-00082-9	32	100%	6.75 oz	80	100%	12 months	Juice Box

CONTAINS 100% JUICE

4.23 oz/125mL

6.75 oz/200mL

INGREDIENTS:

SWEET POTATO JUICE FROM CONCENTRATE (WATER, JUICE CONCENTRATE), CARROT JUICE FROM CONCENTRATE (WATER, JUICE CONCENTRATE), CITRIC ACID, ASCORBIC ACID, NATURAL FLAVORS.

Nutrition Facts

Serving Size 1 box (125mL)

Amount per Serving

Calories 50

% Daily Value*

Total Fat 0g 0%

Sodium 30mg 1%

Potassium 90mg 3%

Total Carb. 13g 4%

Sugars 11g

Protein 0g

Vitamin A 20% • Vitamin C 60%

Not a significant source of calories from fat, saturated fat, *trans* fat, cholesterol, dietary fiber, calcium, and iron.

*Percent Daily Values are based on a 2,000 calorie diet.

Nutrition Facts

Serving Size 1 box (200mL)

Amount per Serving

Calories 80

% Daily Value*

Total Fat 0g 0%

Sodium 50mg 2%

Potassium 150mg 4%

Total Carb. 20g 7%

Sugars 18g

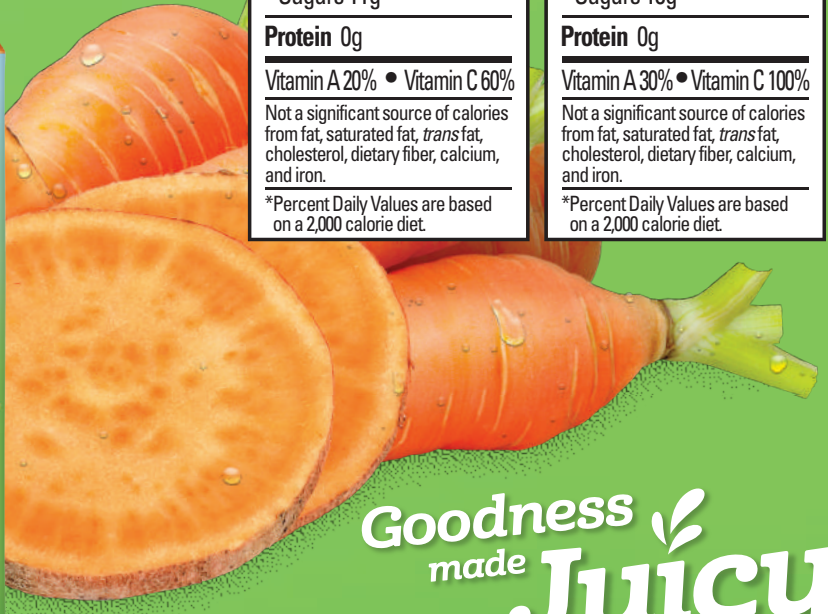
Protein 0g

Vitamin A 30% • Vitamin C 100%

Not a significant source of calories from fat, saturated fat, *trans* fat, cholesterol, dietary fiber, calcium, and iron.

*Percent Daily Values are based on a 2,000 calorie diet.

New!
6.75 oz Size



Goodness
made **Juicy**®

10 fl oz

#1 Kids 100% Juice Brand*



- 🌿 100% Juice
- 🌿 120% Vitamin C per serving**
- 🌿 No added sugar
- 🌿 No high fructose corn syrup
- 🌿 Perfect size for younger consumers
- 🌿 Resealable great for on-the-go consumption

*IRI MULO 26 weeks ending 8/7/16.

† Brand Health Tracker 2017.

**per 10 fl oz serving.

JUICY JUICE 100% Juice 48 oz bottles

Product Description	Item #	Case UPC	Selling Unit UPC	Selling Unit Specs			Case Specs						Pallet Specs (measured by load)						
				Length (inches)	Width (inches)	Height (inches)	Length (inches)	Width (inches)	Height (inches)	Cube (feet)	Gross Weight	Cases per Truck	Length (inches)	Width (inches)	Height (inches)	Cases per Layer	Layers per Pallet	TOTAL per Pallet	Pallets per Truck
JUICY JUICE Apple 48oz	52539	108 89497 52539 3	8 89497 27525 8	4.250	4.250	9.200	17.250	8.688	9.000	.781	28.800	1,300	48.000	40.000	54.400	10	5	50	26
JUICY JUICE Cherry 48oz	17309	108 89497 17309 4	8 89497 24298 4	4.250	4.250	9.200	17.250	8.688	9.000	.781	28.800	1,300	48.000	40.000	54.400	10	5	50	26
JUICY JUICE Fruit Punch 48oz	31609	108 89497 31609 5	8 89497 32710 0	4.250	4.250	9.200	17.250	8.688	9.000	.781	28.800	1,300	48.000	40.000	54.400	10	5	50	26
JUICY JUICE Grape 48oz	52552	108 89497 52552 7	8 89497 27215 8	4.250	4.250	9.200	17.250	8.688	9.000	.781	28.800	1,300	48.000	40.000	54.400	10	5	50	26
JUICY JUICE Kiwi Strawberry 48oz	88342	108 89497 88342 9	8 89497 88501 3	4.250	4.250	9.200	17.250	8.688	9.000	.781	28.800	1,300	48.000	40.000	54.400	10	5	50	26
JUICY JUICE Orange Tangerine 48oz	52499	108 89497 52499 5	8 89497 27249 3	4.250	4.250	9.200	17.250	8.688	9.000	.781	28.800	1,300	48.000	40.000	54.400	10	5	50	26

JUICY JUICE 100% Juice 64 oz bottles

Product Description	Item #	Case UPC	Selling Unit UPC	Selling Unit Specs			Case Specs						Pallet Specs (measured by load)						
				Length (inches)	Width (inches)	Height (inches)	Length (inches)	Width (inches)	Height (inches)	Cube (feet)	Gross Weight	Cases per Truck	Length (inches)	Width (inches)	Height (inches)	Cases per Layer	Layers per Pallet	TOTAL per Pallet	Pallets per Truck
JUICY JUICE Apple 64oz	00824	108 89497 00824 2	8 89497 00824 5	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE Apple Raspberry 64oz	64140	108 89497 64140 1	8 89497 64150 3	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE Berry 64oz	00823	108 89497 00823 5	8 89497 00823 8	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE Cherry 64oz	00821	108 89497 00821 1	8 89497 00821 4	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE Cranberry Apple 64oz	00019	108 89497 00019 2	8 89497 00019 2	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE Fruit Punch 64oz	00820	108 89497 00820 4	8 89497 00820 7	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE Grape 64oz	00822	108 89497 00822 8	8 89497 00822 1	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE Kiwi Strawberry 64oz	57763	108 89497 57763 2	8 89497 50381 8	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE Mango 64oz	85697	108 89497 85697 3	8 89497 11888 3	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE Orange Tangerine 64oz	29890	108 89497 29890 2	8 89497 29505 8	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE Passion Dragonfruit 64oz	00018	108 89497 00018 5	8 89497 00018 8	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE Peach Apple 64oz	00016	108 89497 00016 1	8 89497 00016 4	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE Strawberry Banana 64oz	04437	108 89497 04437 0	8 89497 43970 4	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE Strawberry Watermelon 64oz	00017	108 89497 00017 8	8 89497 00017 1	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE Tropical 64oz	29671	108 89497 29671 7	8 89497 56714 8	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE White Grape 64oz	10826	108 89497 10826 3	8 89497 10836 5	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18
JUICY JUICE 100% Orange Juice 64oz	00041	108 89497 00041 3	8 89497 00041 6	3.700	4.650	10.450	14.875	9.500	10.200	.834	37.600	1,170	48.000	40.000	59.100	13	5	65	18

Goodness
made **Juicy**®

48 oz &
64 oz

#1 Kids
100% Juice
Brand*



- 🌿 No high fructose corn syrup
- 🌿 No added sugar
- 🌿 No artificial sweeteners
- 🌿 120% Vitamin C per 8oz serving
- 🌿 WIC authorized**

Juicy Juice is a trademark of Harvest Hill Beverage Company © 2017 Harvest Hill Beverage Company. All rights reserved.

*IRI MULO 52 weeks ending 10/29/17. **varies by state



A broad variety of flavors kids love!

Apple
48 fl oz bottle
8 89497 27525 8

Cherry
48 fl oz bottle
8 89497 24298 4

Fruit Punch
48 fl oz bottle
8 89497 32710 0

Grape
48 fl oz bottle
8 89497 27215 8

Kiwi Strawberry
48 fl oz bottle
8 89497 88501 3

Orange Tangerine
48 fl oz bottle
8 89497 27249 3

100% Orange Juice
64 fl oz bottle
8 89497 00041 6



Apple
64 fl oz bottle
8 89497 00824 5

Apple Raspberry
64 fl oz bottle
8 89497 64150 3

Berry
64 fl oz bottle
8 89497 00823 8

Cherry
64 fl oz bottle
8 89497 00821 4

Mango
64 fl oz bottle
8 89497 11888 3

Orange Tangerine
64 fl oz bottle
8 89497 29505 8

Passion Dragonfruit
64 fl oz bottle
8 89497 00018 8

Peach Apple
64 fl oz bottle
8 89497 00016 4



Cranberry Apple
64 fl oz bottle
8 89497 00019 5

Fruit Punch
64 fl oz bottle
8 89497 00820 7

Grape
64 fl oz bottle
8 89497 00822 1

Kiwi Strawberry
64 fl oz bottle
8 89497 50381 8

Strawberry Banana
64 fl oz bottle
8 89497 43970 4

Strawberry Watermelon
64 fl oz bottle
8 89497 00017 1

Tropical
64 fl oz bottle
8 89497 56714 8

White Grape
64 fl oz bottle
8 89497 10836 5

Juicy Juice[®]

ORGANICS[™]




NO
added sugar

100% JUICE





Drive category sales with Juicy Juice Organics

-  Sales of organic juices are up over +20% year to date!*
-  Organic juices are priced at a 40% premium vs non organic!*
-  Juicy Juice Organics is available in kids' favorite flavors - apple and fruit punch!



100% Juice, No Added Sugar
No High Fructose Corn Syrup
120% Vitamin C per 8 oz serving
Non-GMO
Organic certified by Oregon Tilth

*IRI MULO 52 weeks ending 8/19/15



SKU	Unit Specs			Case Specs							Pallet Specs (measured by the load)					
	Length (inches)	Width (inches)	Height (inches)	Length (inches)	Width (inches)	Height (inches)	Cubic (feet)	Gross Weight	Net Weight	Units Per Case	Length (inches)	Width (inches)	Height (inches)	Cases Per Layer	Layers Per Pallet	TOTAL Per Pallet
JUICY JUICE Organics Apple 48 fl oz	4.25	4.25	9.20	17.6	9.15	9.90	.923	28.80	24.000	8	48	40	49.40	10	5	50
JUICY JUICE Organics Fruit Punch 48 fl oz	4.25	4.25	9.20	17.6	9.15	9.90	.923	28.80	24.000	8	48	40	49.40	10	5	50
JUICY JUICE Organics Apple 8 x 4.23 fl oz	2.80	7.80	3.50	14.4	8.10	3.60	.243	12.85	10.575	5	48.5	36.85	37.40	15	9	135
JUICY JUICE Organics Fruit Punch 8 x 4.23 fl oz	2.80	7.80	3.50	14.4	8.10	3.60	.243	12.85	10.575	5	48.5	36.85	37.40	15	9	135