

# Juicy Juice<sup>®</sup>

# ORGANICS<sup>™</sup>




**NO**  
added sugar

100% JUICE





# Drive category sales with Juicy Juice Organics

-  Sales of organic juices are up over +20% year to date!\*
-  Organic juices are priced at a 40% premium vs non organic!\*
-  Juicy Juice Organics is available in kids' favorite flavors - apple and fruit punch!



**100% Juice, No Added Sugar**  
**No High Fructose Corn Syrup**  
**120% Vitamin C per 8 oz serving**  
**Non-GMO**  
**Organic certified by Oregon Tilth**

\*IRI MULO 52 weeks ending 8/19/15



| SKU   | Unit Specs      |                |                 | Case Specs      |                |                 |              |              |            |                | Pallet Specs (measured by the load) |                |                 |                 |                   |                  |
|---|-----------------|----------------|-----------------|-----------------|----------------|-----------------|--------------|--------------|------------|----------------|-------------------------------------|----------------|-----------------|-----------------|-------------------|------------------|
|   | Length (inches) | Width (inches) | Height (inches) | Length (inches) | Width (inches) | Height (inches) | Cubic (feet) | Gross Weight | Net Weight | Units Per Case | Length (inches)                     | Width (inches) | Height (inches) | Cases Per Layer | Layers Per Pallet | TOTAL Per Pallet |
| JUICY JUICE Organics Apple 48 fl oz             | 4.25            | 4.25           | 9.20            | 17.6            | 9.15           | 9.90            | .923         | 28.80        | 24.000     | 8              | 48                                  | 40             | 49.40           | 10              | 5                 | 50               |
| JUICY JUICE Organics Fruit Punch 48 fl oz       | 4.25            | 4.25           | 9.20            | 17.6            | 9.15           | 9.90            | .923         | 28.80        | 24.000     | 8              | 48                                  | 40             | 49.40           | 10              | 5                 | 50               |
| JUICY JUICE Organics Apple 8 x 4.23 fl oz       | 2.80            | 7.80           | 3.50            | 14.4            | 8.10           | 3.60            | .243         | 12.85        | 10.575     | 5              | 48.5                                | 36.85          | 37.40           | 15              | 9                 | 135              |
| JUICY JUICE Organics Fruit Punch 8 x 4.23 fl oz | 2.80            | 7.80           | 3.50            | 14.4            | 8.10           | 3.60            | .243         | 12.85        | 10.575     | 5              | 48.5                                | 36.85          | 37.40           | 15              | 9                 | 135              |